

TRI-STATE



Manufacturers' Association
The Network News Newsletter
T SMA Display Advertising

Member Rates

Ad Size	12 months***	6 months*	1 month
1/8 Page	\$180	\$100	\$20
1/4 Page	\$315	\$175	\$35
1/2 Page	\$540	\$300	\$60
Full Page	\$900	\$500	\$100

NonMember Rates

Ad Size	12 months**	6 months*	1 month
1/8 Page	\$300	\$150	\$30
1/4 Page	\$500	\$250	\$50
1/2 Page	\$900	\$450	\$90
Full Page	\$1500	\$750	\$150

- *One month free
- **Two months free
- ***Three months free

Ad Dimensions	Width	Height
1/8 Page	3.5"	2.25"
1/4 Page	3.5"	4.5"
1/2 Page	7.5"	4.5"
Full Page	7.5"	9"

The T SMA *Network News* newsletter is published monthly with a distribution of approximately 400. Mode of distribution is via email (PFD file).

Ad copy is due by the 20th of the month. For assistance with ad layout, contact the T SMA office at 800-654-5773.